



FOR IMMEDIATE RELEASE

ABC Digital Offers Web Content for Radio Stations

*Service Launched by ABC News Radio and Citadel Media
Delivers Customized News and Music/Entertainment Feeds
Directly to Station Websites*

NEW YORK – (Aug. 2, 2011) ABC News Radio and Citadel Media today announced the launch of ABC Digital, a content service delivering customizable, format-specific news and music/entertainment feeds directly to radio station websites. Brief stories from credited sources covering a broad array of categories are produced and updated 24 hours a day. Photos, slides and graphics accompany each story. ABC Digital also offers stations the opportunity to monetize the content as the service can be locally branded on individual station sites and sponsored by local advertisers.

“Timeliness and quality were front and center in developing this product,” said Steve Jones, Vice President and General Manager of ABC News Radio. “According to many of the affiliates we polled, other service providers update their Web content far too infrequently. An important advantage our service offers is that it doesn’t take visitors away from the radio station’s page by linking them to other sites. Our ABC-produced content lives on the radio station’s site ensuring the station retains the traffic and the news and entertainment stories are updated continuously.”

ABC Digital’s news categories include World, National, Politics, Business, Entertainment and Health/Lifestyle. Content is also customizable for music stations with format-specific stories on artists from 12 major formats including Adult Hits, Adult Contemporary, Lite AC, Oldies, Alternative Rock, Active Rock, Classic Rock, Country, CHR, Hot AC, Urban and Urban AC. Content is delivered in RSS, Atom, RDF and other common formats. All feeds include breaking news updates via email to key station contacts so major news being posted can be promoted on-air and listeners can be directed to a station’s site.

“We know that stories break around the clock and on the weekend and we don’t want our listeners finding dated material when they visit our site,” said Deidra Lieberman, General Manager of KSFO and KGO. “ABC Digital keeps our content fresh and helps us offer relevant news and entertainment highlights to our site visitors. This is both cost-efficient and a significant time saver for our team.”

ABC Digital content is driven by the global resources of ABC News and ABC News Radio. Entertainment-focused news is delivered by a team of dedicated correspondents covering general entertainment and music stories from bureaus in New York, Los Angeles, Nashville, Las Vegas and London.

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About ABC News Radio

ABC News Radio is America's largest commercial radio news organization delivering daily newscasts and breaking news coverage to approximately 2,000 affiliates nationwide and reaches approximately 64.5 million people each week. ABC News Radio also produces ABC Sports Radio and ABC Entertainment Radio, along with programs for satellite radio and digital distribution. ABC News Radio is distributed to radio stations by Citadel Media, which has more than 4,000 affiliate radio stations reaching more than 121 million listeners in the 12+ demographic each week.

About Citadel Media

Citadel Media has more than 4,000 affiliate radio stations reaching 121 million listeners in the 12+ demographic each week. Programs and services include ABC News Radio, *The Mark Levin Show*, *The Michael Baisden Show*, *The Huckabee Report*, *Imus in the Morning*, *The John Batchelor Show*, *Doug McIntyre's Red Eye Radio*, *MoneyTalk with Bob Brinker*, *The Larry Kudlow Show*, *Radio Perez* with Perez Hilton, *Kidd Kraddick in the Morning*, *Cannon's Countdown* with Nick Cannon, *Tom Kent* and *American Country Countdown with Kix Brooks*. Other Citadel Media services include advanced digital media platforms with online interactive advertising; streaming audio and podcasts; ABC Sports Radio; format-specific ePrep; production libraries; and nine 24-hour formats including Scott Shannon's True Oldies Channel and ESPN Radio. Citadel Media en Español includes leading Spanish-language programming such as *Conexión Thalía* and ESPN Deportes Radio. The network also has a digital partnership with Terra, a leader in Hispanic digital content.